

# DIGITAL PROJECT MANAGER

Course Outline





## Course Overview:

This Digital Project Manager program follows the three-layer skill set framework that focuses on core project management skills, managing projects using tools, and holistic digital awareness. This program focuses on topics like PMP®, Agile, Lean Six Sigma, and digital concepts like digital marketing, digital transformation, big data, and data science.

## Course Highlights:

- 25+ in-demand skills and tools
- 140+ instructor-led online classes for 2 years
- Hands-on experience with 18+ projects
- Master's certification upon course completion

## Course Delivery Method:

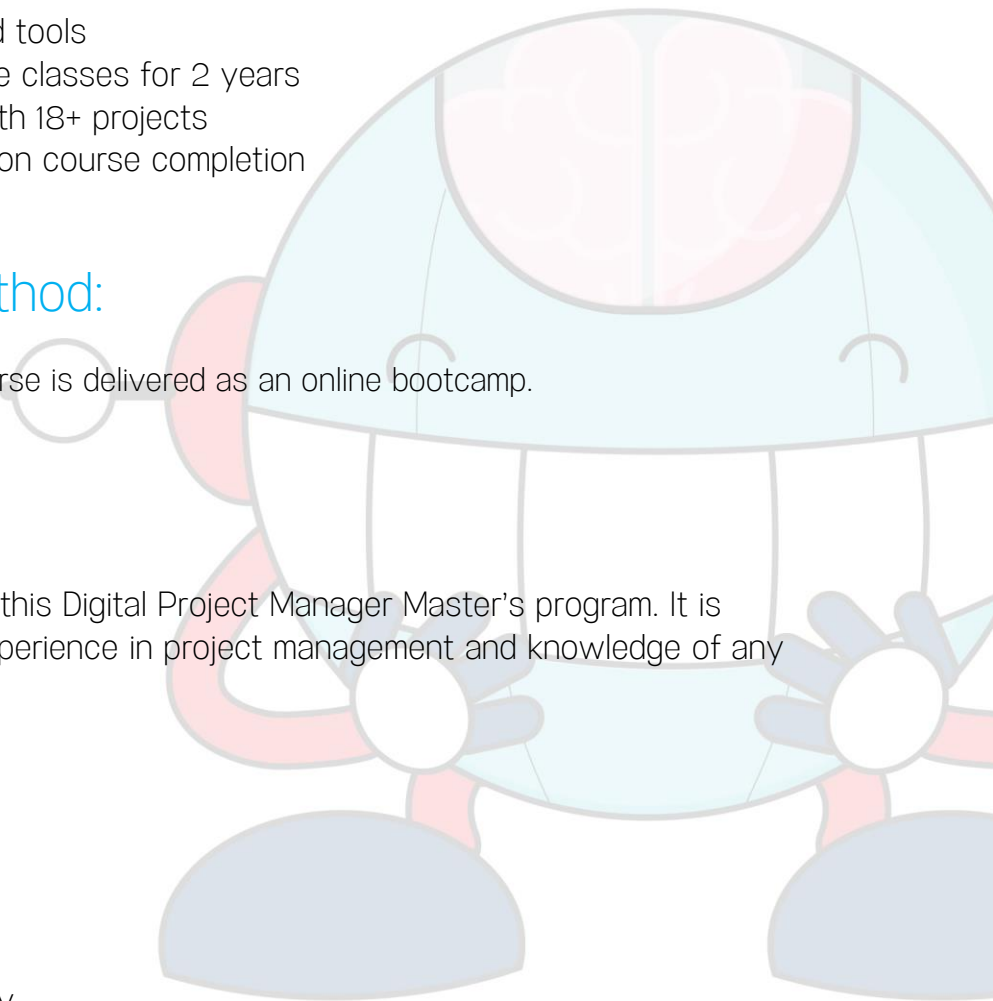
This Digital Project Manager course is delivered as an online bootcamp.

## Prerequisites:

There are no prerequisites for this Digital Project Manager Master's program. It is recommended to have prior experience in project management and knowledge of any programming language.

## Skills Covered:

- Project management
- Agile management
- Agile Scrum methodology
- Lean Six Sigma methodology





- Digital transformation
- Digital skills
- Digital marketing

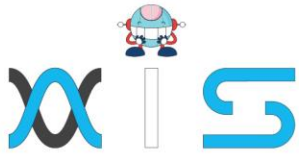
## Who Will Benefit:

The Digital Project Manager Master's Program is best suited for:

- Project and program managers
- Digital marketers responsible for managing digital projects
- Professionals interested in pursuing a project management career
- System administrators and IT managers
- Marketing managers
- Technology professionals interested in pursuing a managerial role

## Key Learning Outcomes:

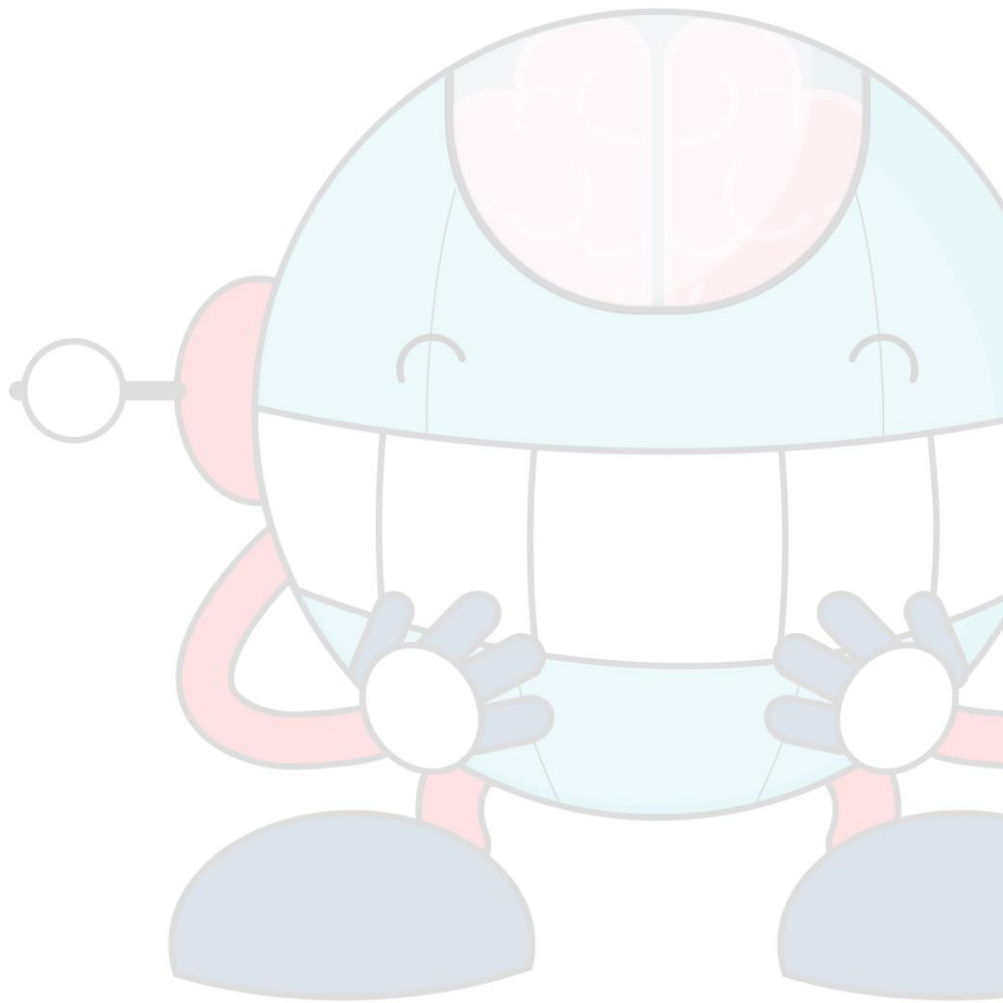
- Attain knowledge on modern project management tools such as work breakdown structure, resource allocation, Gantt charts, mathematical project scheduling models, project cost estimation, cost management, and engineering economics to deliver projects on time and within budget
- Gain in depth knowledge of Scrum methodologies for sprint planning and reviews, handling projects on a JIRA Cloud site and producing scrum artifacts
- Gain an understanding of the Define, Measure, Analyze, Improve, and Control (DMAIC) phases of Lean Six Sigma
- Learn analytical, statistical, and data visualization skills using Microsoft Excel pivot tables, interactive dashboards, charts, and Power BI
- Become familiar with DevOps fundamentals and tools to automate all aspects of a modern code delivery and deployment pipeline
- Learn the blueprint of the Digital Transformation Framework—people, process, and technology—to understand the impact of digital transformation
- Unlock the potential of digital media to make effective business decisions

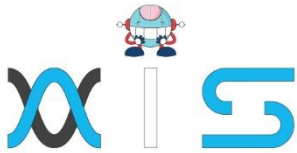


- Manage projects and budgets using Microsoft Project 2013

## Certification Criteria:

To unlock the Digital Project Manager Program certificate, learners need to pass all the courses in the learning path.





## AIS

With the rising demand in scalable technology, AIS provides tailored goal-setting based on your organization's needs and expectations. With products geared towards the growing needs of your organization's customers and employees, AIS has innovative and value-driven solutions.

### Learning Partners



#### SAS Management, Inc.

SAS Management, Inc. has been a leader in the training, certification and consulting services industry in the Philippines. With offices in Makati, Ortigas and Cebu, Philippines, the company has been the top training and consulting company for over 9 years. In its years of existence, it has provided certificates to over 100,000 professionals including 10,000 participants in the 160+ courses that have been conducted just during the 2020-2021 pandemic alone. The most sought-after courses being offered are ITIL, Project Management Professional (PMP)®, COBIT 5, Six Sigma Yellow Belt, Six Sigma Green Belt, PRINCE2, and organizational skills, among others.



#### Simplilearn

Simplilearn, based in California and India, is the world's #1 online bootcamp and one of the world's the leading certification and training providers. Simplilearn trained over 2,000,000 professionals with 2,000+ trainers and provides over 400 different courses.

### Technology Partner



#### Freshworks

With over 40,000 customers, Freshworks is a business solutions software provider with products ranging from IT helpdesk and service desk, customer relationship management, live chat, marketing automation, phone system, and HR.

### Partners & Affiliates



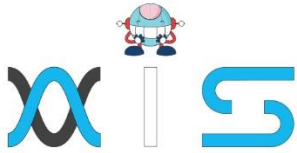
PECB

SDI Service Desk Institute

EC-COUNCIL







*The program presented, as well as a wide range of programs are products of the partnership of AIS, SAS Management, Inc., and Simplilearn. With a common goal of providing the best practice of facilitating learning with an array of choices available in the online platform in this time of digitization.*

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